

Importer and Wholesale Distributors Of Haberdashery, Sewing and Craft Notions.

Jumia Trading CC t/a Smart Products was established in 2008 and are today one of the Leading Importers and Wholesale Distributors of Craft and Sewing Material in Southern Africa.

Smart Products are Family owned and operated with strong alliances and access to the Best Manufacturers and Factories World Wide!

Our In-house Brands Smart Craft and Smart Sewing were established due to the lack of availability of products we wanted to sell.

This is the reason we started an Affordable Quality Range to cover the needs of our customers. We ship direct from our own storage facilities in the Far East to several Group Retailers in Southern Africa in addition to supplying over 500 independent retail stores.

When it comes to sales and service our Team is recognised as one of the Best in the Business. Smart Products is committed to doing what it takes to retain this status for years to come.

We bring Generations of Experience and Knowledge to our Products. We believe in Hard Work and going the Extra Mile for our customers to succeed in their Business.

We Pride ourselves in Supporting our Customers in Every way.

We Thank our Customers for their support and Welcome any new customers.

Smart Craft

Our in-house Brand established in 2008 comprises of the most comprehensive assortment of craft supplies in the market place.

Smart Sewing

Another In-house brand of affordable sewing products for the serious and not so serious sewer.

Smart Add-ons

The perfect add-on products to compliment our extensive craft sewing range.